

# WE are Lakota

## School/Community Relations Internship

2019-20 School Year

### Description:

- 1-2 students (Juniors and Seniors)
- Ideal candidates will be familiar with and have an interest in some of the following areas:
  - Graphic Design (Photoshop, Canva)
  - Videography
  - Multimedia writing (website, print, promotional)
  - Photography
  - Promotional Programs/Events
  - Website Content Development
- Dates
  - Hours will vary and are flexible, 5-10 hours/week
  - Ideal candidate willing to commit to school year
- Location: Central Office
- Must have transportation and, on occasion, be willing to travel from Central Office to schools throughout the district

### Overarching Goals:

The goal of this learning experience is for Lakota high school students to acquire hands on opportunities in the public relations field through Lakota's School/Community Relations department. Students will have an opportunity to help create Lakota promotional materials, capture special events through video and photography, developing multimedia content and regularly monitoring media coverage. Interns may also be asked to help support special events such as the Summer Fun Fair, State of the Schools and Military Commitment Ceremony.